

Strategic International Property Marketing – Terms & Conditions

These Terms & Conditions govern the Strategic International Property Marketing service (the “Service”) provided by My Wokingham Media Group Ltd (the “Company”). By entering into an agreement for the Service, the property owner (the “Owner”) accepts these Terms & Conditions in full.

1. Definitions

“Company” means My Wokingham Media Group Ltd (Company No. 14660722).

“Service” means a six (6) month Strategic International Property Marketing campaign for a luxury residential property.

“Owner” means the individual or legal entity entering into this agreement as legal owner or authorised representative.

“Introduced Buyer” means any buyer introduced directly or indirectly through the Service.

2. Nature of the Service

The Service is a paid, time-bound international marketing service for luxury residential property. The Company acts solely as a marketing specialist and not as an estate agent. No viewings, negotiations, valuations, or legal services are provided.

3. Campaign Term

The Service is provided for a fixed period of six (6) months commencing upon receipt of the upfront fee and completion of verification. Campaigns do not auto-renew.

4. Fees & Payment

Upfront fees are payable in advance and non-refundable once the campaign has commenced. A success fee is payable only where a sale completes to an Introduced Buyer, as agreed in writing prior to launch.

5. Campaign Activity & Reporting

The Company will execute marketing activity in good faith. Activity may include platform exposure, advertising, and database marketing. Reporting relates to execution only, not outcomes.

6. Owner Responsibilities

The Owner confirms authority to market the property and agrees to provide accurate information and notify the Company of material changes.

7. Identity & Ownership Verification

Verification is required prior to campaign launch and does not constitute legal due diligence.

8. No Agency Relationship

Nothing in these Terms creates an estate agency or fiduciary relationship.

9. Cooling-Off & Refund Policy

The Service is provided on a business-to-business basis. No cooling-off period applies once the campaign has commenced.

10. Limitation of Liability

Liability is limited to the value of fees paid for the Service.

11. Indemnity

The Owner indemnifies the Company against claims arising from misrepresentation or lack of authority.

12. Governing Law

These Terms are governed by the laws of England and Wales.

Company Information

My Wokingham Media Group Ltd
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